



The mark of responsible forestry

INFORM first to receive the FSC® Chain of Custody Certification in Greece and Romania for its responsible business model.

As the first company in the transactional printing industry, INFORM earns the FSC Chain of Custody Certification in Greece and Romania, thereby joining the global family of certified organizations that are striving to protect the environment and to create even more business value for their clients.

INFORM, Lykos AG division for information management and document processing, is proud to be part of the Forest Stewardship Council® (FSC), which showcases the company's ongoing commitment to making a difference in the world through a business model of sustainable growth with respect to society and the environment. INFORM's clients from now on have the opportunity to be part of the FSC-chain, thus offering their customers a socially responsible product.

"We are strongly committed to our association with the Forest Stewardship Council as we believe that being environmentally responsible is a fundamental obligation of every company. Buying FSC products shows the commitment to sustainability and environmental responsibility. Our clients can make that choice now", said Kostas Grekis, Commercial Director of INFORM Greece.

Paper is part of everyday life. With its physical properties and conveniences, paper satisfies a communication need not always fulfilled by digital media. Paper is produced from wood, a renewable and recyclable raw material; hence it is very important to make a commitment to its responsible production and consumption.

**Mr. Grekis also stated:** "Our hope is that we contribute to raising the level of consumer awareness about FSC and demonstrate our common pledge towards environmentally and socially responsible choices."

## **About the Forest Stewardship Council**

The Forest Stewardship Council (FSC) is an independent, non-governmental, not-for-profit organization established to promote the responsible management of the world's forests. It provides certification services, trademark guarantees and standard setting for environmental, social and corporate partners. Formally established in 1994, it is widely regarded as one of the most important environmental initiatives.







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The FSC label on paper or wood products marks that the timber used in the making of that item comes from forests managed according to international standards that aim to protect the environment and the forests in their entirety, including wild life, local communities, workers and indigenous people, whilst supporting fair labor and trade practices. This is what consumers stand for and support when buying a product marked FSC. They aren't just buying a product; they are fulfilling a promise today and for generations to come.

## About INFORM (www.lykos.gr)

Inform is the partner of choice for financial institutions, telecommunications, government and retail organizations requiring digital data solutions and high quality printing services. The company supports customers through the whole document life cycle. Above and beyond its various printing services, Inform provides data collection and classification, verification, coding, storing as well as the physical or digital export of formatted data to any carrier required. Inform also operates in the market for business process outsourcing, offering statement and digital bill printing and fulfilment, electronic bill presentment, card personalization, loyalty software applications and print management services.

INFORM was founded in 1897 and has been listed on the Athens Stock Exchange since 1994. The company is a subsidiary of LYKOS AG, active in secure communications, with turnover approx. €130,000,000 and 1,000 employees.

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